



KidAround

KidAround celebrates its 10th birthday in 2010, making it the most established family magazine in Essex.

KidAround is packed with useful, local information and listings for families with children aged from birth to twelve.

www.kidaround.biz brings all of this and more to families everywhere. The magazine is available to read online, as well as updated listings and web-exclusive competitions.

KidAround is distributed direct to parents and carers via a bespoke system. Over 55,500 copies are distributed in central Essex each quarter, and over 37,500 copies in N.E. Essex. This means the total circulation each quarter is over 93,000* copies.

*Circulation 93,000 at 1st January 2010 - likely to increase throughout the year.

Address: 59 North Hill, Colchester, Essex CO1 1PX

Tel: 01206 548700 Fax: 01206 548102

Email: info@kidaround.biz Web: www.kidaround.biz

KidArOund

Magazine Advertising Rates

SIZE	ORIENTATION	WIDTH	HEIGHT	PRICE	
1/16	portrait	46mm	69mm	£98	
1/16	landscape	94mm	33.5mm	£98	
1/8	portrait	46mm	140mm	£179	
1/8	landscape	94mm	69mm	£179	
1/4	portrait	94mm	140mm	£317	
1/4	landscape	190mm	69mm	£317	
1/2	portrait	94mm	282mm	£575	
1/2	landscape	190mm	140mm	£575	
Full Page	portrait	210mm	297mm	£1125	
(If you require a full page advertisement please call us to discuss your requirements.)					
Listings	A 20 word listing for one year			£75 per year	
Listings are free with display advertisements. Maximum entitlement per advert is:					
Advert size	1/16	1/8	1/4	1/2	Full Page
No. of Listings	2	4	6	8	As agreed

Prices are per issue and exclusive of VAT. Discounts available for block bookings.

Digital Advertising Rates

SIZE	WIDTH	HEIGHT	PRICE
Button	120 px	90 px	£12.50
Banner	468 px	120 px	£25
Skyscraper	120 px	600 px	£30
Alternative sizes are available by negotiation			

Prices are per month and exclusive of VAT. Discounts available for block bookings.

Artwork

KidAround offers a FREE artwork service. Alternatively, artwork can be supplied. Magazine files as high resolution (no less than 300dpi) jpeg, pdf or eps. Website files as gif or jpeg. **Email:** artwork@kidaround.biz